

ORDER



Orders
Order / Rev: 166716
Alt Order #: 06852730
Product Desc: DEM CONG CAMP COMMIT
Estimate: 1472
Flight Dates: 09/18/12 - 09/24/12
Original Date / Rev: 09/17/12 / 09/17/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007-3674

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: DCCC Democratic Congressional Can
Demographic: A35+
Product Codes: PL2
Priority: 1
Revenue Codes: AGY, POL, ISS

New Business Thru: 09/29/09
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	80	\$62,425.00	\$53,061.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	80	\$62,425.00	\$53,061.25	0.00
Totals	80	\$62,425.00	\$53,061.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	09/18/12	09/21/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	- TWTF - -	:30	1	\$525.00	1	0.00	NM	1	\$525.00
5 EW NWS 530A NEWS RATE REVISD RATE REVISD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 - TWTF - - 1 \$525.00 0.00															
E 2	M	09/18/12	09/21/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
5 EW NWS 6A NEWS RATE REVISD RATE REVISD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 - TWTF - - 4 \$800.00 0.00															
E 3	M	09/18/12	09/21/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	7	\$800.00	1	0.00	NM	7	\$5,600.00
GD MRN AMR-ABC GMA RATE REVISD RATE REVISD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 - TWTF - - 7 \$800.00 0.00															
E 4	M	09/22/12	09/22/12	Sa GMA Sa GMA	CM	7-8a	- - - - - S -	:30	1	\$600.00	1	0.00	NM	1	\$600.00
GD MRN-SAT-ABC GMA SAT RATE REVISD RATE REVISD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 - - - - - S - 1 \$600.00 0.00															
E 5	M	09/22/12	09/22/12	Sat 8-9a Sat 8-9a News	CM	8-9a	- - - - - S -	:30	1	\$600.00	2	0.00	NM	1	\$600.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5 EW NW-SA 8AM NEWS															
RATE REVISED															
RATE REVISED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-			1		\$600.00			0.00			
E 6	M	09/23/12	09/23/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$700.00	2	0.00	NM	1	\$700.00
GD MRN-SUN-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S			1		\$700.00			0.00			
E 7	M	09/23/12	09/23/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$700.00	2	0.00	NM	1	\$700.00
5 EW NW-SU 8AM NEWS															
RATE REVISED															
RATE REVISED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S			1		\$700.00			0.00			
E 8	M	09/23/12	09/23/12	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
AT ISSUE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S			1		\$500.00			0.00			
E 9	M	09/18/12	09/21/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	-TWTF--	:30	4	\$250.00	3	0.00	NM	4	\$1,000.00
LIVE WITH KELLY															
RATE REVISED															
RATE REVISED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$250.00			0.00			
E 10	M	09/18/12	09/21/12	M-F The View M-F The View	CM	10-11a	-TWTF--	:30	4	\$450.00	2	0.00	NM	4	\$1,800.00
VIEW-ABC															
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$450.00			0.00			
E 11	M	09/18/12	09/21/12	M-F Midday News M-F Midday News	CM	11a-12p	-TWTF--	:30	4	\$600.00	1	0.00	NM	4	\$2,400.00
5 EW NWS 11AM NEWS															
RATE REVISED															
RATE REVISED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$600.00			0.00			
E 12	M	09/18/12	09/21/12	M-F 3-4p Twin Cities Live	CM	3-4p	-TWTF--	:30	4	\$200.00	2	0.00	NM	4	\$800.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$200.00			0.00			
E 13	M	09/18/12	09/21/12	M-F 4-430p Millionaire	CM	4-430p	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
MILLIONAIRE															
MILL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$300.00			0.00			
E 14	M	09/18/12	09/21/12	M-F 430-5p News 430p News	CM	430-5p	-TWTF--	:30	4	\$450.00	3	0.00	NM	4	\$1,800.00
5 EW NW430P MF NEWS															
RATE REVISED															
RATE REVISED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$450.00			0.00			
E 15	M	09/18/12	09/21/12	M-F 5-530p M-F 5-530p	CM	5-530p	-TWTF--	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
5 EW NW 5P MF NEWS															
RATE REVISED															
RATE REVISED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--			4		\$800.00			0.00			
E 16	M	09/18/12	09/21/12	M-F 6-630p	CM	6-630p	-TWTF--	:30	4	\$900.00	2	0.00	NM	4	\$3,600.00

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Product Desc:	DEM CONG CAMP COMMIT
Estimate:	1472

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code M-F 6-630p	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
5 EW NW 6P MF NEWS					RATE REVISED RATE REVISED								
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/17/12		09/23/12	- TWTF - -	4	\$900.00	0.00							
E 17	M	09/18/12	09/21/12	M-F 630-7p M-F 630-7p	CM	630-7p - TWTF - -	:30	4	\$800.00	2	0.00 NM	4	\$3,200.00
5 EW NW630P MF NEWS					RATE REVISED RATE REVISED								
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/17/12		09/23/12	- TWTF - -	4	\$800.00	0.00							
E 18	M	09/23/12	09/23/12	Su 530-6p Su 530-6p News	CM	530-6p - - - - - S	:30	1	\$1,000.00	1	0.00 NM	1	\$1,000.00
5 EW NWS E-SUN NEWS					RATE REVISED RATE REVISED								
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/17/12		09/23/12	- - - - - S	1	\$1,000.00	0.00							
E 19	M	09/24/12	09/24/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p M- - - - -	:30	1	\$9,000.00	2	0.00 NM	1	\$9,000.00
DWTS DWTS					RATE REVISED RATE REVISED								
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/24/12		09/30/12	M- - - - -	1	\$9,000.00	0.00							
E 20	M	09/21/12	09/21/12	Friday Prime B What Would You Do?	CM	8-9p - - - - F - -	:30	1	\$2,500.00	2	0.00 NM	1	\$2,500.00
PRIMTME-DO-ABC PRIMETIME					RATE REVISED RATE REVISED								
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/17/12		09/23/12	- - - - F - -	1	\$2,500.00	0.00							
E 21	M	09/22/12	09/22/12	7-1030p College FB ABC College Football	CM	7-1030p - - - - - S-	:30	2	\$2,500.00	2	0.00 NM	2	\$5,000.00
SAT NIGHT FOOTBALL SAT NIGHT FB					RATE REVISED RATE REVISED								
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/17/12		09/23/12	- - - - - S-	2	\$2,500.00	0.00							
E 22	M	09/18/12	09/21/12	M-F 1102p News M-F 1102p News	CM	1102-1132p - TWTF - -	:30	4	\$500.00	2	0.00 NM	4	\$2,000.00
5 EW NWS 11PM< NEWS					RATE REVISED RATE REVISED								
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/17/12		09/23/12	- TWTF - -	4	\$500.00	0.00							
E 23	M	09/18/12	09/21/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p - TWTF - -	:30	2	\$1,050.00	2	0.00 NM	2	\$2,100.00
5 EW NWS 10PM< NEWS					RATE REVISED RATE REVISED								
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/17/12		09/23/12	- TWTF - -	2	\$1,050.00	0.00							
E 24	M	09/22/12	09/22/12	Lt News Delay ABC Spoof Late News Delayed	CM	1030-1105p - - - - - S-	:30	1	\$600.00	2	0.00 NM	1	\$600.00
5 EW NWS 10PM< NEWS					RATE REVISED RATE REVISED								
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/17/12		09/23/12	- - - - - S-	1	\$600.00	0.00							
E 25	M	09/23/12	09/23/12	Su Late News Su 10-1035p	CM	10-1035p - - - - - S	:30	1	\$1,350.00	1	0.00 NM	1	\$1,350.00
5 EW NWS 10PM< NEWS					RATE REVISED RATE REVISED								
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 09/17/12		09/23/12	- - - - - S	1	\$1,350.00	0.00							
E 26	M	09/23/12	09/23/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p - - - - - S	:30	1	\$700.00	2	0.00 NM	1	\$700.00
5EWN LTE EDTN< NEWS					RATE REVISED RATE REVISED								

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 Product Desc: DEM CONG CAMP COMMIT
 Estimate: 1472

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 26	M	09/23/12	09/23/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----S	:30	1	\$700.00	2	0.00	NM	1	\$700.00
5EWN LTE EDTN< NEWS RATE REVISED RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 1 \$700.00 0.00															
E 27	M	09/18/12	09/21/12	M-F 1035-1102p Nightline	CM	1035-1102p	-TWTF--	:30	4	\$650.00	3	0.00	NM	4	\$2,600.00
ABC-NITELINE< NITELINE RATE REVISED RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -TWTF-- 4 \$650.00 0.00															
E 28	M	09/18/12	09/21/12	M-F 1132p-1236a TFN Jimmy Kimmel	CM	1132p-1236a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
J KIMMEL-ABC< KIMMEL RATE REVISED RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -TWTF-- 4 \$300.00 0.00															
E 29	M	09/24/12	09/24/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
5 EW NWS 6A NEWS RATE REVISED RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$800.00 0.00															
E 30	M	09/24/12	09/24/12	M-F GMA M-F GMA	CM	7-9a	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
GD MRN AMR-ABC GMA RATE REVISED RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$800.00 0.00															
E 31	M	09/24/12	09/24/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	M-----	:30	1	\$500.00	2	0.00	NM	1	\$500.00
5 EW NWS 11PM< NEWS RATE REVISED RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$500.00 0.00															
E 32	M	09/24/12	09/24/12	M-F 1035-1102p Nightline	CM	1035-1102p	M-----	:30	1	\$650.00	3	0.00	NM	1	\$650.00
ABC-NITELINE< NITELINE RATE REVISED RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$650.00 0.00															
E 33	M	09/24/12	09/24/12	M-F 3-4p Twin Cities Live	CM	3-4p	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
TWIN CITIES LV TWIN CITIES ADD TO SCHED ADD TO SCHED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$200.00 0.00															
													Totals	80	\$62,425.00